



Press Release

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For Immediate Release

Heading: Healdsburg Virtual Health Fair August 12th

Subheading: Register for online MedTalks from local physicians and specialists

Healdsburg, CA – In celebration of this year’s National Health Center Week, Healdsburg District Hospital, Alliance Medical Center and Corazon Healdsburg, with the support of the Northern Sonoma County Healthcare Foundation, have created an online event with informative MedTalks to be released on August 12th followed by a Food Distribution event on August 13th.

National Health Center Week (August 9 – 15) is an annual celebration with the goal of raising awareness about the mission and accomplishments of America’s health centers over the past five decades. In an effort to deepen the relationship between local health care providers and their community, Alliance Medical Center and Healdsburg District Hospital initiated a joint event that went virtual when COVID-19 hit. Doing so afforded them the opportunity to develop content that could broaden their reach into the community through online informational videos.

Corazon Healdsburg has joined the two health care providers to assist with translation services and strengthening the outreach to the Latinx community in the district.

Northern Sonoma County Healthcare Foundation, a supporter of all 3 groups stepped in as a sponsor to show their support of the health fair and its participants.

All MedTalks will be in English and in Spanish and will cover a variety of topics including nutrition, drug addiction, menopause, men’s health, emergency preparation, COVID-19, and more, as well as provide an overview of available services from each health care provider.

“We are excited to have the opportunity to work with our neighbors at Alliance Medical Center supporting each other’s health care programming and services. We both share a longstanding commitment to our community and in celebration of our 115th anniversary, we welcome everyone to learn more about our history, physicians and services and our health fair is a great way to strengthen the connection with our community.” James P. Schuessler, Chief Executive Officer at Healdsburg District Hospital.

“From the comfort of your home, we can show you all the health services we provide, and introduce you to our amazing health care providers and support staff. Whether you are a busy working parent or sheltering in place, we have services that help you and your family members be as healthy as they can be.” Joan Churchill, Chief Executive Officer at Alliance Medical Center.

To register for updates and enter to win a gift basket and \$50 gift card, visit www.healdsburghospital.org/healdsburghealthfair



You do not need to register to view the MedTalks which will go live via YouTube on August 12 and remain available thereafter. Links will be provided on the participants Facebook pages and on the Healdsburg District Hospital's website.

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